SOUTHPARK MALL

MOLINE, IL

MARKET PROFILE 2017



PROPERTY TYPE:

Regional

TOTAL SQUARE FEET:

862,000

MAJOR RETAILERS:

Dick's Sporting Goods, Dillard's, JCPenney, Von Maur, Younkers

RESTAURANTS & ENTERTAINMENT:

Arby's, Buffalo Wild Wings, Habanero's, KFC, Olive Garden, Taco Bell

BUILT / RENOVATED:

1974 / 2014



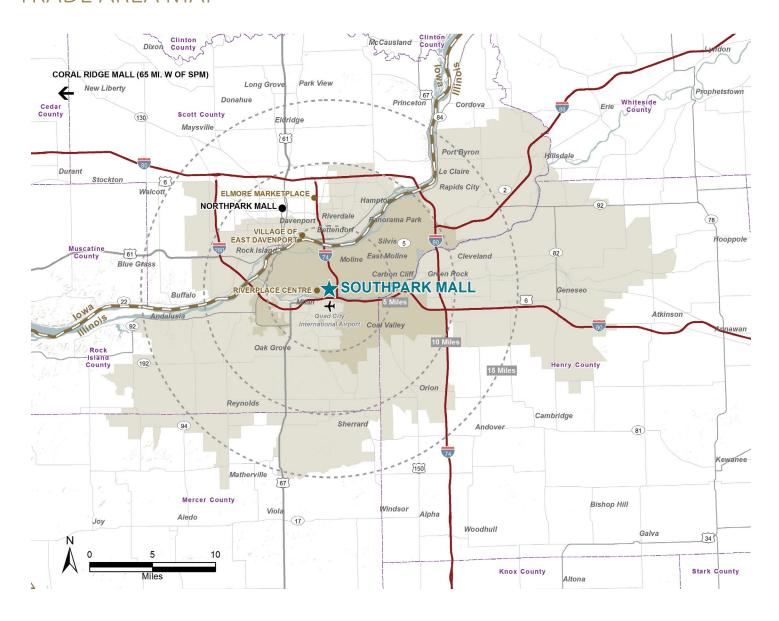
309-797-8450 Macerich.com



DEMOGRAPHIC SUMMARY

POPULATION	PRIMARY TRADE AREA		TOTAL TRADE AREA		DAVENPORT-MOLINE-ROCK ISLAND, IA-IL [MSA]	
2016 Total Population	125,172		270,993		388,688	
2021 Total Population	124,957		274,526		395,514	
2016-2021 Population Growth	-0.2%		1.3%		1.8%	
HOUSEHOLDS						
2016 Total Households	52,189		111,022		158,961	
2021 Total Households	52,226		112,557		161,823	
2016-2021 Household Growth	0.1%		1.4%		1.8%	
INCOME						
Average Household Income	\$61,066		\$67,851		\$68,916	
Median Household Income	\$44,511		\$50,126		\$51,000	
Per Capita Income	\$26,244		\$28,330		\$28,618	
HOUSEHOLD INCOME RANGES						
\$50,000 +	23,668	45.4%	55,678	50.2%	81,305	51.1%
\$75,000 +	13,603	26.1%	34,366	31.0%	51,093	32.1%
\$100,000 +	7,531	14.4%	20,705	18.6%	30,823	19.4%
\$150,000 +	3,076	5.9%	8,478	7.6%	12,325	7.8%
AGE						
Median Age	39.9		40.1		40.2	
EDUCATION/OCCUPATION LEVELS						
Bachelor's Degree Plus	19,767	22.9%	50,269	27.0%	72,260	27.0%
White Collar	31,703	54.3%	73,460	57.0%	106,518	57.5%
RACE/ETHNICITY						
White	95,504	76.3%	222,976	82.3%	328,253	84.5%
Black	13,868	11.1%	22,106	8.2%	28,101	7.2%
American Indian	361	0.3%	822	0.3%	1,089	0.3%
Asian	3,468	2.8%	6,260	2.3%	7,851	2.0%
Pacific Islander	65	0.1%	141	0.1%	174	0.0%
Other Race	11,906	9.5%	18,688	6.9%	23,220	6.0%
Hispanic or Latino	18,449	14.7%	27,677	10.2%	33,590	8.6%
Not Hispanic or Latino	106,722	85.3%	243,316	89.8%	355,098	91.4%
DAYTIME EMPLOYMENT						
Total Businesses	5,192		10,911		16,648	
Total Employees	74,390		164,678		232,853	

TRADE AREA MAP









SITE PLAN



MARKET FACT SHEET

WITHIN 5 MILES OF SOUTHPARK OVER 14,000 COLLEGE STUDENTS

BETWEEN BLACK HAWK COLLEGE AND WESTERN ILLINOIS UNIVERSITY-QUAD CITIES

> NEARBY IWIRELESS CENTER. WITH SEATING UP TO 12,000,

HOSTS EVERYTHING FROM **CONCERTS TO SPORTING EVENTS** AND IS THE PREMIER VENUE FOR ENTERTAINMENT IN THE REGION

QUAD CITIES INTERNATIONAL AIRPORT SERVES MORE THAN 730,000 PASSENGERS

QUAD CITIES RIVER BANDITS, A CLASS A MINOR LEAGUE BASEBALL TEAM, IN 2016 HAD NEARLY **235,000 ATTENDEES**

SOUTHPARK MALL IS LOCATED OFF OF I-74 AND JOHN DEERE EXPRESSWAY WHICH HAVE AVERAGE DAILY TRAFFIC OF 42,000 VEHICLES

MOLINE IS THE CORPORATE **HEADQUARTERS OF** FORTUNE 500 COMPANY, JOHN DEERE & COMPANY WITH 7,600 EMPLOYEES

39% INCREASE

IN CORPORATE & REGIONAL **HEADQUARTERS EMPLOYMENT** **ROCK ISLAND ARSENAL** IS THE LARGEST **GOVERNMENT-OWNED ACTIVE WEAPONS MANUFACTURING** ARSENAL IN THE U.S.

AMTRAK SERVICE

WILL COME TO THE CITY **IN SPRING 2017**



56% INCREASE

IN ECONOMIC STRENGTH IN 10 YEARS, PEOPLE AND BUSINESSES HERE ENJOY THRIVING QUALITY OF LIFE AMENITIES, STRONG SCHOOL SYSTEMS AND AN AFFORDABLE COST OF LIVING ELECTRIC RATES IN THE NATION'S LOWEST 20% WITH NEARLY 40% COMING FROM RENEWABLE SOURCES

PGA TOURNAMENT OF THE YEAR, JOHN DEERE CLASSIC, DONATES MORE THAN \$10.54 MILLION TO CHARITY EACH YEAR AND CONTRIBUTES \$54 MILLION ANNUALLY TO THE ECONOMY

IN 2016 QUAD CITIES CHAMBER RECEIVED BEST OVERALL **BUSINESS RETENTION & EXPANSION AWARD**

YEARLY SALES

SEP MAY JAN 6.4% 7.5% 7.9% 8.2% JUN FEB 8.3% OCT 7.3% 7.1% MAR 8.4% JUL NOV 9.2% APR 7.4% **AUG** 7.8% DEC 14.5%

